

We Are Event Transportation!

April 2010

2010 Vancouver Winter Olympic Games & Paralympic Games



Gameday Management Group managed a staff of more than 5,000 people and had a fleet of 1,000+ buses to provide the support necessary for the Winter Olympic Games in Vancouver. Gameday moved athletes, guests, media, sponsors, officials and workforce during one of the most memorable Games in history. Click and Park used its new CNPR System technology to create the Olympic Bus Network (OBN) reservations system. The OBN allowed all mountain event ticket holders to book their parking and shuttle transportation in advance for these Games.



NFL Roundup – Pro Bowl and Super Bowl XLIV

The NFLTransportation team celebrated successful games in South Florida. The added layer of the Pro Bowl kept our planning team busy as there were different events and venues to service and they got the job done. The Pro Bowl was a great success! The team also celebrated success in the planning and implementation for the Super Bowl. During Pro Bowl and Super Bowl weeks, we moved more than 20,000 people to festivities in and around the Miami area. Gameday Management Group employed more than 400 people and managed more than 800 vehicles for the games. Click and Park sold and distributed more than 37,250 permits for the Pro Bowl and Super Bowl XLIV.



Super Bowl XLV



Planning is underway for Super Bowl XLV in North Texas! The NFL held its first planning week in April and Gameday and the SB Transportation team were there. Everyone was getting acclimated to the concept of the AFC & NFC Conference cities (Fort Worth and Dallas respectively) while familiarizing themselves with the Cowboys Stadium. We are all looking forward to a great year in North Texas.



North American International Auto Show

Click and Park was, for the fifth straight year, the online parking system for the North American International Auto Show at Cobo Hall in Detroit, Michigan. This year's totals were double of what was sold last year indicating the value of the Click and Park to the customer. The guarantee of a place to park and the convenience of online purchase is fast becoming the norm.



Daytona 500

The 2010 Daytona 500 marked the seventh year Gameday Management Group provided the management of shuttle systems for Speedweeks. Speedweeks is a series of five races at the Daytona International Speedway including the Budweiser Shootout, Gatorade Dual, Next Era Energy Resources 250, COPD 300 and the Grand Daddy of them all the Daytona 500. During Speedweeks, Gameday Management Group moved nearly 75,000 people on its shuttle system using 230 buses. Next up for Daytona is the Coke Zero 400 in July.



National Sports Forum



Click and Park exhibited at the National Sports Forum in Baltimore in February. The show was attended by representatives of teams from the NFL, MLB, NHL, MLS, NBA as well as stadiums and arenas from across the country. CNP met with 18 team representatives and demonstrated how CNP is the online parking system of choice that will provide greater customer service and revenue generation opportunities.



Stadium Managers Association



Gameday Management Group and Click and Park attended the Stadium Managers Association annual conference in Orlando. At this show GMG/CNP representatives met with 32 stadium managers representing all the professional leagues in the US.



Professional Golfers Association

Click and Park attended a whirlwind stop at the PGA show in Orlando in January and met with tournament representatives to discuss how CNP can improve customer service while improving the bottom line of the event.



Sports Business Journal Facilities & Franchises Conference



April 6 – 8, 2010 Gameday Management Group and Click and Park attended the Sports Business Journal's Facilities and Franchises conference in Arlington, Texas. Gameday sponsored the shuttle transportation for attendees from the Sheraton Fort Worth to the US Bowling Congress Hall of Fame, Rangers Ballpark in Arlington and Cowboys Stadium. This was the second year that Gameday partnered with SBJ to provide this sponsorship.



National Association of Sports Commissions



Gameday Management Group and Click and Park attended the National Association of Sports Commissions annual meeting in Columbus, Ohio on April 13 – 15, 2010. We met with six sports commissions and four events rights holders from across the nation to address their needs for transportation and parking solutions for their events.



Upcoming Conferences and Tradeshow

April 21 – 22, 2010 Gameday Management Group and Click and Park will be attending the Football Bowl Association annual meeting in Phoenix, Arizona.

Click and Park will be attending the International Parking Institute annual meeting in Las Vegas, Nevada May 10 – 13, 2010. Click and Park will be partnering with Standard Parking during this event.



Gameday Management Group Employment Opportunities

If you are interested in pursuing open positions with Gameday Management Group or the events we have under contract please visit our website at <http://gamedaymanagement.com/web/join-our-team/Default.aspx> for more information.

If you do not want to receive the latest and greatest newsletter from Gameday Management Group, please let us know.