

We Are Event Transportation!

October 2009

Gameday Management Group joins Standard Parking

Tony Vitrano, Owner of Gameday Management Group (GMG) and Click and Park.com (CNP) is proud to announce that his two companies have been acquired and are now a part of the Standard Parking Corporation's "SP Plus" brand of services as the Special Event/Venue Transportation Management Services division, as of July 7, 2009.

On top of an already incredible growth period in our company, our relationship with Standard's SP Plus brand will provide us with additional synergies and growth opportunities. In addition to expanding our parking management services, we expect to further develop the technology platforms within our proprietary system, www.clickandpark.com, to enhance services currently provided to Standard Parking operated venues.

It is important to also note that – although we are owned by the Standard Parking Corporation – our Gameday Management Group and Click and Park brands remain independent and we will continue to establish relationships with dozens of other parking management companies across the country; integrating with our overall planning and operational management.



Annual Season with NFL Begins!



With the NFL season getting ready to start and teams already reporting for camps, it's not only the players who are getting ready for action. Entering year four of our partnership with the City of Glendale for Mega Events at the University of Phoenix (home of the NFC Champion Arizona Cardinals), GMG will be planning and operating the shuttle systems for all the Cardinals' home games. At the Meadowlands GMG will be working with the New York Giants and New York Jets to streamline the pre and post game experience for their fans. This translates into superior customer service and enhanced revenue streams. More than 50 buses per game are used to shuttle Giants and Jets fans to and from the game.



World Market Center

World Market Center in Las Vegas, Nevada will begin its operations on September 14, and Gameday Management Group will be there to ensure smooth operation of all transportation providers. Nearly 1,400 exhibitors will be at this year's show. Daily shuttles and taxis will operate moving the attendees, exhibitors and visitors between the 24 hotels and the Sands Convention Center. Tania Mahan, GMG Project Manager, will be on-site making it happen.



CONCACAF Gold Cup

Gameday Management Group moved 12 teams during the CONCACAF Gold Cup held in the United States in July 2009. This included day of game and practice during the tournament. Gameday staff coordinated arrival and departure in each of the ten cities with airport, police escort, bus transportation, and luggage trucks, as well as, day-to-day movements for the 840 coaches, athletes, officials and staff.



FC Barcelona

Gameday Management Group moved FC Barcelona national soccer team during their visit this past summer in three US cities – Los Angeles, San Francisco and Seattle. This included day of game, practice and special movements during the tournament. Gameday staff coordinated arrival and departure in each of the cities with airport, police escort, bus transportation, and luggage trucks, cars as well as, day-to-day movements for the VIPs, officials and staff.



Magic City Classic

On October 31, 2009, Gameday Management Group will, for the second year in a row, be working with the Magic City Classic and their 68th annual game at Legion Field in Birmingham when Alabama State meets Alabama A&M. In 2008, the Classic contacted GMG with the need to improve their shuttle system which in 2007 left many of the 13,000 shuttle riders waiting as long as four hours for their ride back to their car. "I truly enjoyed working with Gameday Management. Having so many responsibilities as an event planner, it was great to have no worries about the shuttle system. Gameday developed and implemented the overall transportation plan which transported 13,000 fans. Their staff was extremely professional, knowledgeable, and understood the importance of customer service. I could not have asked for a better experience" said Faye Oates, Executive Director, Magic City Classic. Implementing the GMG spectator shuttle system, Gameday was able to move more people reducing the egress time for the riders down to 1 ½ hours. Gameday Management Group is proud to be a part of this storied annual gridiron classic



Gameday Management Group – Dallas



Working with North Texas Area Council of Governments, GMG has established office space in Arlington adjacent to the Texas Rangers Ballpark and the new Cowboys Stadium – home of Super Bowl XLV. In other North Texas news, Gameday Management Group hired John Giantonio as its new Director of Business Development. Giantonio is an 18-year veteran of sports marketing and will be working with current customers and looking for new opportunities for GMG in North America. He is based in North Texas - jgiantonio@gamedaymanagementgroup.com



Vancouver Olympic Games

Gameday Management Group's CNPR – Click and Park/Click and Ride - is proud to be a part of the transportation group that was recognized by the Vancouver 2010 Sustainability Star program.

Gameday/CNPR was singled out when VANOC stated, "VANOC's transportation planning includes a technology tool which will direct event attendees to their Departure Hub based on ticket purchases. The Click and Park & Click and Ride System, reduces event-related traffic congestion and greenhouse gas emissions, eases community impacts, as well as creates economic efficiencies."



Click And Park

New York Yankees – CNP has sold more than 300 permits per game to the New York Yankees totaling nearly 20K for the season. Project manager Brian Lufkin expects an increase in sales as the Yankees cruise into the post-season and CNP works with the front-office as they develop their VIP packages. It is expected that more fans will secure their parking outside the stadium when they secure their seat in the stadium.

Soldier Field – More than 2,500 fans have registered to be selected for prime parking permits for the Bears' games this upcoming season. With more than 7,000 booklets for season parking sold, this is fast becoming the best way to ensure your car has a spot for the game.

Georgia Tech - I'm a ramblin' wreck from Georgia Tech, but I'm a helluva engineer! They know how to build things there and they know a good thing when it's offered. More than 4,200 alumni parking permits were sold for the first game on September 5, 2009 against the vaunted Jacksonville State. More than 20 Click and Park barcode readers will be on-site, as will Lee Anthony – CNP project manager - to get the Yellow Jacket alum into their space before the game.

Arena District, Columbus, Ohio – No better way to celebrate our independence than the Red, White & Boom celebration held this past July 3. More than 1,000 smart drivers left the directions up to CNP when they cruised to their secured parking spot for the festivities. The Arena District has seen an explosion of events recently and CNP has sold more than 10,000 parking permits to support all their events.

Florida Citrus Sports – Click and Park is proud to be entering our seventh consecutive year working with the FCS team. As our first CNP client, FCS will continue to have pre-paid parking available for the Capital One Bowl, Champs Sports Bowl and the Florida Classic. CNP anticipates sales of 3,000 permits for the Florida Classic and more than 4,500 each for the Capital One Bowl and the Champs Sports Bowl.

