

We Are Event Transportation!

January 2010

Gameday Wins SportBusiness Sports Event Management Award

Gameday Management Group won a Silver Award at the prestigious Sport Business Event Management Award at a gala event at the Lord's Cricket Grounds in London. Tony Vitrano, President, and VP of Event Operations Deborah Fales accepted the award in the Event Services category. Gameday submitted their work for Super Bowl XLIII in Tampa.



Gameday United Kingdom

Gameday Management Group has opened an office in the United Kingdom with Deborah Fales, Vice President of Event Operations, heading international operations. Gameday's expansion will focus on events in the United Kingdom and Europe.



2011 Baltimore Grand Prix



Gameday Management Group has been chosen to develop of a transportation management plan to bring an Indy Racing League Grand Prix to Baltimore, Maryland by Baltimore Racing Development. Gameday will be working with BRD and Bill Scully of Traffic Planning Consultants, LLC in the first phases of the project. Baltimore is working to secure a race for 2011.



TEAMS

Gameday Management Group Director of Business Development, John Giantonio, attended the TEAMS Conference in New Orleans. This annual conference was highlighted by its awards ceremony. Gameday would like to congratulate our friends, – Frank Supovitz and the National Football League Super Bowl XLIII - “Best Single-Sport Event” award.



Chicago 2016

Gameday Management Group was recognized for its contributions and efforts in the overall bid process to bring the 2016 Olympic Games to Chicago in the Stewardship Report of Chicago 2016. Gameday is proud to have been a partner in this effort to bring the Olympic Games back to the United States and looks forward to working with future bid committees.



Congratulations Toronto on the 2015 Pan Am Games

Gameday Management Group applauds the efforts of the Toronto Pan Am Games organizing committee on their successful bid for the 2015 Pan Am Games. Hosting the games in Canada will be the first time since 1999 the games have been in North America when they were held in Winnipeg, Manitoba, Canada.



University of North Texas



Gameday Management Group was on-hand for the Mean Green's groundbreaking ceremony for their new football stadium in Denton on Saturday November 21. The \$90 million project will begin in January of 2010 and be ready for games in the 2011 season. The new stadium with more than 30,000 seats will replace Fouts Field. More than 1,000 people attended the event including the famed Mean Joe Greene of the Pittsburgh Steelers and a former UNT player.



NFL Roundup



Gameday Management Group finished the first 13 home games with the New York Giants and New York Jets during the 2009 season and has moved more than 47,000 fans attending the games. More than 40 buses have been used in shuttling each home game. The 2009 season is the third year that Gameday has been working the shuttles at the Meadowlands.

Gameday Management Group has provided spectator shuttle operations for the city of Glendale for Arizona Cardinals' games for the first eight home games of the 2009 season and has moved more than 38,000 fans attending the games. More than 45 buses have been used in shuttling for each home game. The 2009 season is the fourth year that Gameday has been working with the city of Glendale providing shuttle operations for mega events at University of Phoenix Stadium.

In support of SBXLIV, Gameday will provide venue transport management services for 15 venues; bus dispatch management services and procurement for over 800 vehicles (595 Super Bowl Sunday alone) and across eight systems; parking management services for 40,000 parking spaces and sell or distribute over 30,000 parking permits for the Pro Bowl, 20,000 for Super Bowl and 10,000 for pre-event parking through our Click and Park Parking Permit Management Office. Gameday will employ over 400 staff in support of the transportation operation. The Transportation Team will be on-site in South Florida from Jan. 4th thru Feb. 11th.



Magic City Classic

On October 31, 2009, Gameday Management Group worked on its second Magic City Classic, the 68th annual game at Legion Field in Birmingham when Alabama State met Alabama A&M. Gameday moved a record 8,047 spectators in one-hour. "I truly enjoyed working with Gameday Management. Having so many responsibilities as the Executive Director of this event, it was great to have no worries about the shuttle system. Gameday developed and implemented the overall transportation plan which transported over 8,000 fans." Said Faye Oates, Executive Director. "Because of inclement weather, the ridership decreased however the challenges we had to overcome increased tremendously. Their staff was extremely professional, knowledgeable, and addressed each challenge with much detail. I could not have asked for a better experience." Gameday Management Group would like to extend our appreciation to the city of Birmingham for their extremely valuable assistance.



2010 Vancouver Winter Olympic Games

With a staff of over 5,000 and a fleet of 1,000+ buses, Gameday is ready to roll. Our bus depots will go live in early January and we are ready to move the masses. Click and Park used its new CNPR Systems technology to create the Olympic Bus Network (OBN) reservations system which will be introduced for these Games. There is no spectator parking at any Olympic venue so all guests needing to travel to the venues will be required to get a OBN ticket. Visit Vancouver2010.com for more information.



Click and Park

Click and Park has received a Sustainability Award, with VANOC Transportation, for the inaugural use of our Click and Park and Ride technology capturing travel demand for the Games. Click and Park/Click and Ride reduce ride and travel time for fans traveling to the Games. The Park and Ride system consolidates fans to higher occupancy vehicles for travel from remote locations reducing traffic and emissions.



World Series Champion New York Yankees

Congratulations to the Bronx Bombers on their 27th World Series Championship season! In its inaugural season at the new Yankees Stadium Click and Park, working with Standard Parking and the New York Yankees issued 113,400 total parking permits during the regular season. During the playoffs a total of 11,200 permits were issued to fans eager to see their team win another title.



Conferences and Tradeshows



Gameday Management Group will be attending the on January 31 – February 3, 2010. We will be promoting our Click and Park web based parking permit and routing system. February 7 – 11, 2010, Gameday Management Group will be in attendance at the Stadium Manager's Association in Orlando where we will be promoting all our services.



Gameday Management Group Employment Opportunities

If you are interested in pursuing open positions with Gameday Management Group or the events we have under contract please visit our website at www.gamedaymanagement.com for more information.

If you do not want to receive the latest and greatest newsletter from Gameday Management Group, please let us know.